

Get in the Games!



Illinois PTA District 37 Membership Initiative **July 1, 2010 - June 30, 2011**

Local PTA Units:

Illinois PTA District 37 is promoting a two fold membership incentive program this year. The overall goals are to increase the District 37 membership total by 3.7 % and to maintain our membership drive for the entire year.

To achieve our goals, District 37 has created the "Get in the Games" program. The attached flyer explains the rules and scoring for each game that we are playing. Each game is played during a specific time period throughout the year.

In addition, District 37 will be in monthly contact with the membership chair of each local unit via email. These emails will highlight a specific membership topic and ask the unit to answer a few questions. Points in the Grand Slam portion of the "Get in the Games" program will be awarded for each question answered. Points will also be awarded for emailing the District Director every time your unit submits dues to Illinois PTA so that the Director can verify that each unit is being credited for all the dues that their unit is submitting.

If Illinois PTA District 37 reaches it goal of a 3.7% increase over last year's district total, we will sponsor a game day for all the families in the district. Let's work together to ensure that all families can enjoy our game day.

If you have any question, please contact me.

Sincerely,

Nicole Fentem
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District 37
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PTA
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