



# National PTA® Reflections

## Visual Arts Rules



Reflect on the 2014-2015 Theme: *The world would be a better place if...*

**VISUAL ARTS** include many art forms that are visual in nature. The **artist** (student submitting entry) is a person who captures their own thoughts and ideas to create a visual piece of art.

- **Accepted forms of visual art include:** original print, drawing, painting, collage (cut and pasted materials such as clippings and photos), metal etching or punch work, fiber work or computer-generated artwork.
- **Non-accepted forms of visual art include:** sculpture, ceramics and other three-dimensional artwork, stained glass and jewelry, regardless of thickness, reproductions or enlargements of other artwork and PowerPoint files. Framed artwork not accepted.

An explanation of the art form might be a useful addition to the artist statement. Whether an entry displays use of formal technique or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity.

**Copyright:** Use of copyrighted material, including any copyrighted cartoon characters or likeness thereof, is not acceptable in any visual arts submission, with the following exceptions:

- Visual art-work may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.
- Visual arts collages may include portions of existing copyrighted works, such as photographs, magazine clippings, internet images and type cut out of a newspaper, as long as those portions of copyrighted works are used to create a completely new and different work of art.

### Submission Requirements:

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Artwork must not exceed 24x30 inches, including matting.
- Paper entries must be mounted on sturdy material such as cardboard.
- Artwork must be flat and not more than 3/8 inch. Framed artwork not accepted.
- Nothing three-dimensional (noodles, beans, beads, etc.) may extend off the surface of a work.
- It is a priority to protect the students' artwork.
  - Mount, float or mat the project using poster board or foam core to help protect the piece. Be sure the piece does not exceed the sizes listed in the rules, including the mat.
  - All visual arts and photography entries should be covered with plastic cellophane (not grocery store cling wrap), or placed in a large plastic baggie, or shrink wrapped.
  - Label the back of each art piece with the student's name, project title, and school, in case the paperwork is separated from the project.
  - Tape a plastic sheet protector to the back of the artwork. Place the Student Entry Form in the sheet protector. The Student Entry Form should be facing out the back of the sheet protector. If wrapped in cellophane or shrink wrapped, the sheet protector should be outside the plastic covering.

***All participants must also follow Official Rules for Participation.***